

Name of Your Upcoming Presentation: _____

STEP 1: WHY WERE YOU ASKED TO PRESENT?

[Dotted box for Step 1]

STEP 2: WHY DID YOU ACCEPT THIS OPPORTUNITY TO PRESENT?

[Dotted box for Step 2]

STEP 3: WHAT'S AT STAKE?

[Dotted box for Step 3]

WHAT ARE THEY LIKE?

[Dotted box for 'WHAT ARE THEY LIKE?']

WHY ARE THEY HERE?

[Dotted box for 'WHY ARE THEY HERE?']

WHAT KEEPS THEM UP AT NIGHT?

[Dotted box for 'WHAT KEEPS THEM UP AT NIGHT?']

HOW CAN YOU HELP THEM?

[Dotted box for 'HOW CAN YOU HELP THEM?']

WHAT DO YOU WANT THEM TO DO?

[Dotted box for 'WHAT DO YOU WANT THEM TO DO?']

HOW MIGHT THEY RESIST?

[Dotted box for 'HOW MIGHT THEY RESIST?']

WHAT DO YOU HAVE IN COMMON?

[Dotted box for 'WHAT DO YOU HAVE IN COMMON?']

Red Zest DESIGN

This worksheet was created by Samantha Nienow of Red Zest Design (inspired by the brilliant folks at Duarte Design). Learn more about presentation design at www.redzestdesign.com. Connect with Samantha on social media:

